

KEYA PAHA COUNTY, NEBRASKA Springview Herald



About us

The Springview Herald is a community newspaper located in the heart of Keya Paha County, nestled in Springview, Nebraska. It is our mission to provide thorough, credible, and up-to-date information that local and area residents want and need to know. The Springview Herald has proudly been publishing the news since 1886, providing this newspaper with years of committed readers and advertisers.

Advertising your business in the Springview Herald continues to be an economical, effective means of reaching potential customers and keeping their business local. We are always grateful for the opportunity to meet new customers and for the working relationships we have with so many of our faithful clients. Our goal is to promote and attract OUR readers to YOUR business. We circulate nearly 800 papers each week and consider our "local trade area" to be Springview and the surrounding communities of Long Pine, Valentine, Ainsworth, Bassett, Winner, Burke, and Gregory.

We are proud members of the Springview community, and are long-standing members of the Nebraska Press Association and the National Newspaper Association.

The Springview Herald would appreciate your readership and your business, and as an added bonus will offer advertisers a 5% discount on ads you run every other week with a year commitment, or 10% discount if you run your ad each week for a year (discount available on 2x4 or larger ads). Contact us today for a quote!

Contact us

Springview Herald
102 South Main Street
PO Box 369
Springview, NE 68778
phone: 402-497-3651

Amy Johnson, Editor
editor@springviewherald.com

Kelsi McGee, Assistant Editor
info@springviewherald.com

Website: springviewherald.com

Our rates

SUBSCRIPTIONS:

- Local** (including Keya Paha & adjoining counties) **\$40/year**
- Out of Area** **\$45/year**
- Student (school year)** **\$30/year**
- E-Edition (on-line)** **\$30/year**

DEADLINE:

Monday at 12:00 Noon

PUBLICATION SPECIFICATIONS:

Published weekly on Wednesday
Mechanical, tabloid 5 columns x 12.5" tall

Display Ad	\$6.25 per column inch
Classified Line Ad.....	\$.025/word with a \$5 min.
Signature Ad.....	\$10.00
School Directory (school months).....	\$9.00
Business Directory.....	\$6.25 per column inch
Church Directory.....	\$5.00
Social Media Ready Ad	\$5.00
Rack Sales	\$1.00
Inserts.....	\$150 minimum (1000 Circulation)

Contact us for a quote • Maximum insert size is 7x11 inches
Folding charge applied if inserts exceed these limits - \$100 minimum

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Display ad rates & sizes



Rates

1 COLUMN WIDTH	
1X2.....	12.50
1X3.....	18.75
1X4.....	25.00
1X5.....	31.25
1X6.....	34.50
1X7.....	43.75
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1X2.....	\$12.50
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1X2.5.....	15.63
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1X3.....	18.75
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<hr/>	
1X4.....	25.00
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1X5.....	31.25
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<hr/>	
1X6.....	37.50
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2 COLUMN WIDTH	
2X2.....	25.00
2X3.....	37.50
2X4.....	50.00
2X5.....	62.50
2X6.....	75.00
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2X2.....	\$25.00
<hr/>	
2X2.5.....	31.25
<hr/>	
2X3.....	37.50
<hr/>	
<hr/>	
2X4.....	50.00
<hr/>	
<hr/>	
2X5.....	62.50
<hr/>	
<hr/>	
2X6.....	75.00
<hr/>	

1 COLUMN WIDTH	
1X2.....	12.50
1X3.....	18.75
1X4.....	25.00
1X5.....	31.25
1X6.....	34.50
1X7.....	43.75
4 COLUMN WIDTH	
4X2.....	50.00
4X3.....	75.00
4X4.....	100.00
4X5.....	125.00
5 COLUMN WIDTH	
5X2.....	62.50
5X3.....	93.75
5X4.....	125.00
5X5.....	156.25

OTHER
 1/4 page (2x6.5)
 1/2 page (5x6.5)
 Full page (5x12.5)
 (Discount advantages for larger ads)

3 COLUMN WIDTH	
3X2.....	37.50
3X3.....	56.25
3X4.....	75.00
3X5.....	93.75
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3x2.....	\$37.50